

FOR IMMEDIATE RELEASE

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Surviving Kids Organization Looking to Spread The Word

Round Rock, TX – February 9th, 2010 – Memories for Surviving Kids, Inc. was founded in 2005 to encourage friends and family of deceased parents to write letters for the children left behind. Founded by Bob DiPasquale, a two-time surviving kid himself, Memories for Surviving Kids (MFSK) exists to give young children the opportunity to learn about their lost parents through the memories of those who knew them. MFSK founder DiPasquale recalls standing at his best friend's funeral a few years ago, listening to the whispers of "the kids are so young" and "I wish there was something I could do." It was that experience that set him on his mission to encourage people to write letters for the surviving kids. "I know from experience the holes that can be filled when I learn more about my Mom and Dad. I wanted to encourage this communication for all surviving kids."

The cornerstone of MFSK's resources is its Web site, available at <http://www.mfsk.org>. Created after consultation with psychotherapist and author Alexandra Kennedy who specializes in grief recovery, and Grief Recovery Institute founders Russell Friedman and John James, the MFSK Web site carefully guides users through the process of requesting, writing, and presenting letters for the children. A free letter request kit, along with suggestions for broaching the topic of letter-writing with friends and family, is also available.

According to Friedman, "In our 45 years of helping people deal with unresolved grief, one of the most poignant laments we hear repeatedly is, 'I wish I knew WHO my dad or mom was.' Memories for Surviving Kids is the greatest antidote for that heart-breaking dilemma."

Alexandra Kennedy states "The Memories for Surviving Kids Web site is a brilliant concept and offers a powerful technique for healing grief that I have seen work over and over again with my clients. These letters can bring ongoing healing to a grieving child every time he or she reads them."

Memories for Surviving Kids, Inc. has been adopted as a project of Social and Environmental Entrepreneurs. Their fiscal sponsorship allows MFSK to gratefully accept tax-deductible donations, which can be made in memoriam.

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